

Foundation

**2024
JAMES BEARD
AWARDS
PRESS KIT**

James Beard

Contents

The 2024 James Beard Awards	03
Save the date for the 2024 ceremonies	
2024 Awards announcements	
What's new this year?	
Press Contacts and Credentials	06
About the James Beard Awards	07
What are the James Beard Awards?	
Who oversees the Awards?	
What is the James Beard Foundation's involvement?	
Who is eligible and how do submissions work?	
How does voting work?	
About the Audit	
About the Impact Statement	
About the Code of Ethics and Ethics Committee	
Restaurant and Chef Awards FAQs	11
What are the categories and criteria for the R&C Awards?	
Who votes for the R&C Awards?	
What is the voting process for the R&C Awards?	
Media Awards FAQs	13
Achievement Awards FAQs	16
James Beard Foundation Key Updates	18
Pier 57	
Beard House	
Leadership	20
James Beard Foundation Program Highlights	23
Impact by the Numbers	26
Help Make A Difference	27

The 2024 James Beard Awards

Save the Date for the 2024 James Beard Awards in Chicago

Mark your calendars! Join us in Chicago for the 2024 James Beard Awards, presented by Capital One, from June 8–June 10, 2024 to celebrate exceptional talent and achievement in the culinary arts, hospitality, media, and broader food system.

Gathering nearly 1,500 of the country's top chefs, restaurateurs, food media, and culinary enthusiasts for a weekend of celebrations. With millions more tuning in live, the Awards Ceremonies feature both live and digital elements.

Ceremony Key Dates and Information

Winners across all Awards programs will be announced and honored at the James Beard Award Ceremony in June.

James Beard Media Awards

Saturday, June 8, 2024 at Columbia College Chicago Student Center

A theater-style seated awards ceremony honoring broadcast media, cookbook, and journalism nominees from around the country. A reception will immediately follow the ceremony, highlighting chefs and other luminaries, including those from the Chicago culinary scene.

James Beard Leadership Awards Ceremony and Luncheon

Sunday, June 9, 2024 at The Dalcy

Celebrating the 2024 Leadership Honorees. The Leadership Awards celebrate visionaries responsible for creating a healthier, safer, and more equitable, and sustainable food system. *This event is by invite only.*

James Beard Restaurant and Chef Awards

Monday, June 10, 2024 at The Lyric Opera

The Restaurant and Chef Awards will feature red carpet arrivals and an awards ceremony at Chicago's historical Lyric Opera, honoring the best of the best in the restaurant and chef industry. A walk-around tasting reception featuring chefs from around the country will be held immediately following the presentation at Union Station.

**Tickets are not yet open for the 2024 James Beard Awards. Please check back for our box office opening, as well as exciting announcements on this year's hosts, presenters, and additional ceremony details coming soon.*

2024 Awards Announcements

Please see below for a timeline of key dates and announcements for the 2024 James Beard Awards. View all announcements at jamesbeard.org/press-room.

October 3–November 30, 2023

Open Call for Entries and Recommendations period

January 24, 2024

Restaurant and Chef Award Semifinalists

February 28, 2024

America's Classics Winners

April 3, 2024

Restaurant and Chef Awards Nominees and Achievement Awards Honorees (Leadership, Lifetime Achievement, and Humanitarian of the Year)

April 30, 2024

Media Awards Nominees

June 8, 2024

Media Awards Winners

June 9, 2024

Leadership Awards Honorees

June 10, 2024

Restaurant and Chef Awards Winners

June 11, 2024

James Beard Awards Weekend Recap

**Note that the above announcement dates may be subject to change.*

What's New for This Year?

Highlights of Awards Category Changes or Updates

Every year, the James Beard Awards subcommittees and the Foundation may make changes or additions to categories in order to reflect and capture current trends in the industry and to align with the overall priorities of the organization. See below for a snapshot of major changes in 2024.

Full details are available in our Open Call for Entries and Recommendations announcement [available here](#).

Media Awards

+ Journalism Awards

- The Personal Essay without Recipes title has been changed to Personal Essay; the category description and requirements have not changed.
- The Innovative Storytelling title has been changed to Innovative Visual Storytelling to highlight that this is a multi-media (writing and visual) category.
- The Craig Claiborne Distinguished Restaurant Review Award is now titled the Craig Claiborne Distinguished Criticism Award to better reflect the landscape of restaurant and food culture reviews and criticism.

+ Broadcast Media Awards

- The Documentary/Docuseries Visual Media category has been split into two categories to Documentary Visual Media and Docuseries Visual Media.
- The Instructional Visual Media category description has been updated to include educational content.
- The Unscripted Visual Media category replaces the Reality or Competition Visual Media category.

Leadership Awards

The 2024 Leadership Awards feature new categories—created by the James Beard Foundation, with input from the Leadership Subcommittee, as a reflection of the Foundation's **policy agenda** and impact priorities for 2023-2024. The categories may vary annually. The 2024 categories include:

- + Sustainability
- + Policy Advocacy
- + Industry Culture and Practices
- + Food Security and Access

Eligibility Timeframe for Restaurant and Chef Awards

Announced for the 2023 Awards cycle and still in effect—the eligibility time frame for the Restaurant and Chef Awards program is from October to October (instead of a calendar year). For the 2024 Restaurant and Chef Awards, the eligibility time frame will be October 1, 2022 through September 30, 2023. Businesses opening after September 30, 2023 will be under the eligibility time frame for the 2025 Restaurant and Chef Awards.

- + For all awards that require years in service, one year is counted October 1 through September 30. For categories where restaurants or chefs have to be open or in the region for a minimum number of years, the years will be counted back from September 30, not including any time closed during the pandemic.
- + For example, to be eligible for the Outstanding Restaurateur category for the 2024 Awards, restaurateurs will need to have been in the business since at least September 30, 2018 (five years in business).

Press Contacts and Credentials

Press Inquiries

For PR requests regarding the James Beard Awards
or other Foundation initiatives, please contact:

Wagstaff

jbf@wagstaffmktg.com

Media Credentials

If interested in attending and covering the
2024 James Beard Awards, please reach out to
jbf@wagstaffmktg.com to request press credentials.

About the James Beard Awards

The James Beard Awards honor those who are creating exceptional food, food media content, and better food systems, while demonstrating a commitment to racial and gender equity, community, sustainability, and a culture where all can thrive.

What are the James Beard Awards?

[Click here to watch a quick video overview on the James Beard Awards.](#)

Established in 1990 with the first awards given in 1991, the James Beard Awards are among the nation's most prestigious honors recognizing leaders in the culinary and food media industries, and those in the broader food systems.

The James Beard Awards include four separate recognition programs (three that fall under the Media Awards), and three Achievement Awards programs.

+ Recognition Programs

- Restaurant and Chef Awards
- Media Awards: Book
- Media Awards: Broadcast Media
- Media Awards: Journalism

+ Achievement Awards

- Leadership Awards
- Lifetime Achievement
- Humanitarian of the Year

The Restaurant and Chef Awards, Media Awards, and Leadership Awards are broken down into more than 70 categories recognizing excellence in the industry—such as “Outstanding Restaurant,” “Best New Restaurant,” and the regional “Best Chef” Awards.

The James Beard Restaurant and Chef Awards celebrate excellence across a range of experiences—from fine dining establishments to casual gems, and emerging talent to established masters.

Who Oversees the Awards?

The Awards Committee

The Awards Committee of the James Beard Foundation oversees the administration of the James Beard Awards, determining policies and procedures for the efficient operation of the program. This is a volunteer committee consisting of the chairperson from each individual Awards program (Leadership, Book, Broadcast Media, Journalism, and Restaurant and Chef), members of the Foundation's Board of Trustees, and at-large members from the food and beverage, food media, and related industries. Awards Committee members are ineligible to enter or to be considered for any of the Awards programs.

The Awards Subcommittees

Each Awards program (Book, Broadcast Media, Journalism, Leadership, and Restaurant and Chef) has its own subcommittee members who volunteer their time to oversee the policies, procedures, and selection of judges for their respective program.

Subcommittee members are ineligible to enter or to be considered for the Awards program for which they serve.

A list of the individuals for each subcommittee can be found on our website. All Awards Committee members, subcommittee members, and judges agree to sign a code of conduct, conflict of interest, and a non-disclosure form—and are required to complete an annual DEI training at the beginning of the Awards cycle.

What is the James Beard Foundation’s Involvement?

The James Beard Awards are a program of the James Beard Foundation, however, Foundation staff, including the Awards Team, does not nominate, vote, vet, or influence any outcomes of the Awards.

In addition, all Trustees, management, and staff have signed a conflict-of-interest statement that prohibits them, their relatives, and/or any business in which they are a majority partner from being eligible for an Award.

Who Is Eligible and How Do Submissions Work?

The Awards are open to any and all entrants who meet the qualifications of each program. We welcome entries and entrants from all backgrounds who represent the true diversity of talent that exists in the culinary and food media landscape.

Submissions for the James Beard Awards begin with an Open Call for Recommendations (Restaurant and Chef Awards, Leadership Awards) or Entries (Media Awards) in October.

Restaurant and Chef Awards:

Open Call for Recommendations

- + **Submissions:** Open Call for Recommendations are conducted in addition to recommendations provided by this Awards program’s voting body. Industry members, as well as the general public, are welcome to submit. All recommendations are reviewed and considered by the Subcommittee when compiling the semifinalist list. There are no entry fees for these programs.
- + **Click here** to view Restaurant and Chef Awards categories and eligibility.

Media Awards: Open Call for Entries

- + **Submissions:** Open Call for Entries are conducted and require a fee of \$85.00 per entry (waivers provided upon request). Nominees (and eventually winners) are selected from the entries. Anyone, industry members or the general public, can submit an entry for consideration.
- + **Access categories, eligibility, and submission guidelines for each Media Awards program:**
 - **Click here** for Book Awards
 - **Click here** for Broadcast Media Awards
 - **Click here** for Journalism Awards

Achievement Awards

The James Beard Awards comprises three achievement Awards: Leadership Awards, which awards five candidates and has a dedicated subcommittee and voting body, as well as the Lifetime Achievement and Humanitarian of the Year Awards, administered by the Awards Committee.

Leadership Awards: Open Call for Recommendations

- + **Submissions:** Anyone may enter their recommendation for the Leadership Awards. Additional recommendations are solicited from previous Leadership Award honorees and current Leadership Subcommittee members. The entries are not official nominations. There is no entry fee to submit a recommendation.
- **Click here** to view a full list of Leadership Awards categories, eligibility, and submission guidelines.

Lifetime Achievement and Humanitarian of the Year Awards

All subcommittee members recommend and vote on candidates for the Lifetime Achievement and Humanitarian of the Year Awards.

How Does Voting Work?

The voting process varies by Awards program. Each program's voting body comprises experts in their fields selected by the appropriate subcommittee.

Further information is available on the [Awards policies page](#) of our website. For detail on the voting process for the Restaurant and Chef Awards, visit page 11.

- + [Click here](#) for Restaurant and Chef Awards
- + [Click here](#) for the Media Awards
- + [Click here](#) for the Leadership Awards
- + [Click here](#) for the Lifetime Achievement Awards and Humanitarian of the Year.

For transparency, judges across all Awards programs are posted to the James Beard Awards website after winners are announced in June. All judges are listed together in alphabetical order and without their judging programs or categories included.

About the Audit

In 2020 and 2021, the James Beard Foundation made the decision to forgo its traditional Awards presentation in order to take a comprehensive look at the James Beard Awards policies and procedures—which included an audit to address weaknesses in the system.

The audit objectives included working towards removing any systemic bias, increasing the diversity of the voting body, ensuring broad outreach to communities far and wide, increasing transparency in regards to how the Awards function, and aligning the Awards more outwardly with the Foundation's mission and values. Additional areas of focus included:

1) creating a more transparent Awards process; 2) creating more consistency among the Awards; 3) creating a process to deal with candidates withdrawing their names

or allegations made against them; 4) creating clearer and more stringent protocols around the final Awards results; 5) fostering a more inclusive process with a focus on diverse representation.

The 2022 James Beard Awards were the first since changes to the Awards were made as a result of this audit to our policies and procedures. Highlights include the establishment of a new Code of Ethics and an independent review process conducted by a volunteer Ethics Committee that reports to the Governance Committee of the James Beard Foundation Board of Trustees.

[Click here to read the full audit recommendations announced in 2021.](#)

Highlight of Changes across Awards Programs (still in effect in 2024)

- + A new mission
- + Entrants must submit an Impact Statement (see information below)
- + A commitment to diversifying the voting body (50% BIPOC by 2023) across all Awards programs, of which there are five (5)
- + Updated voting protocols
- + Updated judging criteria
- + New or updated categories
- + Fee waiving and decreased entry fees for the Media Awards (Book, Broadcast and Journalism), to ensure more accessibility to the Awards process. (Please note, there are no entry fees for the Restaurant and Chef Awards or Leadership Awards Open Calls for Recommendations.)
- + The creation of a [Code of Ethics](#) (applicable to all Entrants, Semifinalists, Nominees, and Winners, as well as its voting body)
- + The creation of an independent Ethics Committee

Highlights of voting changes specific to the Restaurant and Chef program:

- + Judges and previous winners are no longer defaulting to the voting pool. Instead, winners from the past three years are considered as potential judges, requiring the Subcommittee to actively vote on them.
- + Restaurant and Chef Awards voting body broadened beyond food journalists to include a wider net of food professionals, including academics, other professionals who dine out a lot, food producers, former chefs/restaurateurs.
- + Introduction of shorter Subcommittee term limits (max of two, two-year terms), decreased from three, three-year terms, across all Awards programs.

About the Impact Statement

As part of every entrant's Awards application, a short statement is required describing how the entrant's work aligns with the Foundation's values: equity, transparency, respect, integrity, and community.

The statements are reviewed for content and not for language fluency, length, video quality, nor production value.

Candidates' impact statements are reviewed and scored when subcommittees and judges are voting on all the Awards categories.

About the Code of Ethics and Ethics Subcommittee

As part of these efforts, we have established a **Code of Ethics**, a **vetting process** that occurs prior to any announcements of semifinalists or nominees, and an **independent ethics process**.

Code of Ethics

The James Beard Foundation, its Awards Committee, and members of the subcommittees have established a **Code of Ethics** that is applicable to all Entrants, Semifinalists, Nominees, and Winners, as well as the voting body.

Independent Ethics Committee

The JBF Board of Trustees established an independent Ethics Committee to independently review allegations of a breach of the Code of Ethics by an Award candidate.

Alleged breaches of the Foundation's Code of Ethics are reviewed by the Ethics Committee, an independent group of experts that reports and makes recommendations to the Governance Committee of the Foundation's Board of Trustees. The Ethics Committee operates independently from the Awards Committee, subcommittee members, and the Foundation's staff, including its Awards team.

To report allegations involving a potential breach of the Code of Ethics by a 2024 James Beard Award Entrant, Semifinalist, Nominee, or Winner, please visit:

jamesbeard.org/awards/ethics-reporting

For full details, please visit our Code of Ethics page [here](#).

***[Click here](#) to watch a video explainer of the James Beard Award Ethics and Vetting process.**

Awards Quick Links

- + **To learn more about James Beard Award policies and procedures, including information on committee and voting processes, please visit:**
jamesbeard.org/awards/policies
- + **For answers to Awards FAQ's, please visit:**
jamesbeard.org/awards/faqs

Restaurant and Chef Awards FAQs

Please see below for responses to frequently asked questions about the Restaurant and Chef Awards.

What are the Categories and Criteria for the Restaurant and Chef Awards?

The Restaurant and Chef Awards were established by the James Beard Foundation in 1990; the first ceremony took place in 1991.

The James Beard Foundation's Restaurant and Chef Awards honor members of the food, beverage, and hospitality industries in the United States, who demonstrate excellence in their respective fields. Winners show exceptional talent and creativity in their craft and commendable leadership among their colleagues and peers.

The Restaurant and Chef Awards comprise both national and regional Awards, as well as subcommittee-chosen "America's Classics" Awards.

There are 12 regions in this program. [Click here](#) to learn more.

[Click here to view the full list of categories and eligibility criteria for the Restaurant and Chef Awards.](#)

Who Votes for the Restaurant and Chef Awards?

The Restaurant and Chef Awards voting body—including subcommittee members and judges—comprises members who have the ability to independently evaluate chefs and restaurants.

About the Restaurant and Chef Awards Subcommittee

Subcommittee members are either national representatives or regional and are divided evenly among the Award regions.

Regional subcommittee members live in their assigned regions and national subcommittee members are frequent travelers who are up-to-date on national food trends.

Members include food and beverage writers, critics, editors, book authors, media producers, food studies scholars, and culinary instructors. Others who could also qualify include: food studies scholars, former chefs, restaurateurs, and diners from other professional backgrounds with knowledge of the restaurant scene in their region.

About the Restaurant and Chef Awards Judges

Judges are responsible for surfacing new restaurants and talent for consideration, tasting the food and/or beverage of the semifinalists and nominees, participating in subcommittee-led discussions regarding dining experiences, and voting for winners on a number of criteria determined by the subcommittee.

Judges—chosen by the Subcommittee—are also selected based on their expertise and experience in the industry.

For transparency, judges across all Awards programs are posted to the James Beard Awards website after winners are announced in June. All judges are listed together in alphabetical order and without their judging programs or categories included.

What is the Voting Process for the Restaurant and Chef Awards?

An overview of the **Restaurant and Chef Awards voting process can be found here.**

Media Awards FAQs

The Media Awards comprise three separate programs—the Book, Broadcast Media, and Journalism Awards. Please access frequently asked questions below—including an overview of the Media Awards voting process, as well as detailed information on each program’s categories, criteria, and judges.

Who oversees the Media Awards and who votes?

Each Media Awards program is overseen by a volunteer subcommittee appropriate to the program.

All Media Awards categories are voted on by judges, except for subcommittee-chosen awards like Emerging Voice and the Cookbook Hall of Fame.

Judges are asked to apply annually and are recommended by the Awards committee and subcommittee members.

Each program’s subcommittee reviews applications, selects the judges and assigns them to a category with which they have no conflicts of interest. Judges must not have contributed to any entry submitted in the category they are judging. Each media program assigns six judges per category.

What is the voting process for the Media Awards?

An overview of the **Media Awards voting process can be found here.**

About the Book Awards

The Book Awards that are administered by the James Beard Foundation were started in 1966 by French's Mustard as the R. T. French Tastemaker Awards. They were administered briefly and in turn by Duncan Hines, Joseph E. Seagram & Sons, and the International Association of Culinary Professionals. The James Beard Foundation brought them into the fold in 1990.

What are the categories and criteria for the Book Awards?

Judges are looking for books that contribute to the growing canon of information and knowledge about food and beverage. Content, accuracy, design, and writing style are among the elements considered.

Cookbooks and other non-fiction food or beverage-related books that were published in English in the U.S. in 2023 are eligible to enter the 2024 James Beard Book Awards. Books from foreign publishers must bear a 2023 U.S. copyright date. Publishers, editors, and authors submit their books for consideration in one of the Book Award categories. The categories may change each year to reflect trends in publishing.

[Click here](#) to view the full list of categories and eligibility criteria for the Book Awards.

Who are the Subcommittee and judges for the Book Awards?

The Book Awards subcommittee members and its judges are editors, authors, journalists, and culinary educators. A list of subcommittee members can be found on the James Beard Awards **[policies page](#)**.

Per the voting process, judges vote for all categories except Emerging Voice and Cookbook Hall of Fame for the Book Awards—which are selected by the Subcommittee. Entries are not accepted for these for two categories.

About the Broadcast Media Awards

The Broadcast Media Awards were established in 1993 by the James Beard Foundation.

What are the categories and criteria for the Broadcast Media Awards?

Judges are looking for content, originality, high production values, and a fresh perspective on food and beverage-related topics.

The Broadcast Media Awards are open to all works in English from digital and terrestrial media—social media, radio, television broadcasts, podcasts, documentaries, and online sites—covering food and beverage topics and appearing widely for the first time in the United States in 2023. Works can be entered in a foreign language, as long as a translation in English, or with English subtitles, is provided upon entry. Producers, reporters, writers, hosts, and other people involved in the production submit their work for consideration.

[Click here](#) to view the full list of categories and eligibility criteria for the Broadcast Media Awards.

Who are the Subcommittee and judges for the Broadcast Media Awards?

The Broadcast Media Awards subcommittee members and its judges are experts in the Broadcast Media field. Their experience may come from producing, teaching, editing, writing and more. A list of subcommittee members can be found on the James Beard Awards **[policies page](#)**.

Per the voting process, judges vote for all categories except Emerging Voice for Broadcast Media—which is selected by the Subcommittee. Entries are not accepted for this Award.

About the Journalism Awards

The Journalism Awards were established by the James Beard Foundation in 1992.

What are the categories and criteria for the Journalism Awards?

The judges are looking for accurate, insightful reporting, exceptional stories, unusual perspectives, and other attributes of fine journalism as they pertain to food and beverage topics.

Work published—or self-published—in 2023 in any medium are eligible for entry. Entries must be in English and cover food- or drink-related topics. Entries in other languages may be submitted if an English translation is also provided. Writers and editors may submit their articles for consideration.

[Click here](#) to view the full list of categories and eligibility criteria for the Journalism Awards.

Who are the Subcommittee and judges for the Journalism Awards?

The Journalism Awards subcommittee members and judges may consist of working editors, journalists, retired food and beverage editors and writers, as well as deans of and professors at leading journalism schools or departments at colleges and universities.

Per the voting process, judges vote for all categories except Emerging Voice for Journalism—which is selected by the Subcommittee. Entries are not accepted for this Award.

Achievement Awards FAQS

The Achievement Awards comprise three separate recognition programs—the Leadership Awards, Lifetime Achievement Award, and Humanitarian of the Year Award.

Leadership Awards

About the Leadership Awards

The Leadership Awards were established in 2011 by The James Beard Foundation.

The Leadership Awards program recognizes achievement by individuals and/or organizations who are actively working to set standards that create more equitable, just, sustainable, and economically viable food systems for producers, workers, and consumers alike.

In 2024, the Leadership Awards will recognize honorees across four new categories—Sustainability, Policy Advocacy, Industry Culture and Practices, and Food Security and Access.

These categories were created by the James Beard Foundation, with input from the Leadership Subcommittee, as a reflection of the Foundation's **policy agenda** and impact priorities for 2023-2024. The categories may vary annually.

[Click here](#) to view the full list of categories and eligibility criteria for the Leadership Awards.

Who oversees and votes for the Leadership Awards?

The Leadership Awards, which awards five candidates, is overseen by a dedicated subcommittee and voting body.

Per the voting process, judges vote for all categories except Emerging Leadership—which is selected by the Subcommittee. Recommendations are not accepted for this Award.

What is the voting process for the Leadership Awards?

An overview of the voting process can be found **[here](#)**.

Lifetime Achievement and Humanitarian of the Year Award

What are the Lifetime Achievement and Humanitarian of the Year Awards?

The **Lifetime Achievement Award** is given to an individual whose lifetime body of work has had a positive and long-lasting impact on the way we eat, cook, and/or think about food in America.

The **Humanitarian of the Year Award** is given to an individual or organization working in the realm of food who has given selflessly and worked tirelessly to better the lives of others and society at large.

Who oversees and votes for the Lifetime Achievement and Humanitarian of the Year Awards?

The Lifetime Achievement and Humanitarian of the Year Awards are administered by the Awards Committee.

All Subcommittee members and judges recommend and vote on candidates for the Lifetime Achievement Awards and Humanitarian of the Year.

What is the voting process for the Lifetime Achievement and Humanitarian of the Year Awards?

An overview of the voting process can be found [here](#).

James Beard Foundation Key Updates

Pier 57

Opened Spring 2023, the James Beard Foundation (JBF), in partnership with Google and Jamestown LP, launched a groundbreaking new culinary project at the newly reimagined Pier 57 in New York City's Hudson River Park. Anchored within the Pier's 16,000 square-foot Market 57 Food Hall, JBF brings to life Good Food for Good® and its mission-driven culinary programming like never before. In addition to helping curate the inaugural vendors for the food hall, JBF's physical footprint includes a brand new, state of the art show kitchen and event space, and a bustling incubator retail kiosk.

About PLATFORM by JBF

Located within Market 57, the James Beard Foundation brings its Good Food for Good® mission to life with the unveiling of **PLATFORM by JBF**—a modern show kitchen and educational space designed to satisfy every craving through rotating chefs-in-residence, exceptional dining experiences, culinary arts programming, and events.

To learn more visit: platformbyjbf.org

About Good To Go by JBF

In addition, the Foundation operates **Good To Go by JBF**, an incubator for fast-casual concepts featuring rotating menus from established operators who embody JBF's mission and values. The kiosk is a place where delicious innovation from exciting talent meets sustainable, ethically sourced, and accessible food.

About Market 57 with the James Beard Foundation

In partnership with Jamestown and Google, Market 57 is a brand-new dining destination that showcases the culinary and cultural diversity of New York City's local, independent food culture.

Market 57 features 17 kiosks, including the two James Beard Foundation dedicated spaces, with a focus on emerging talent and entrepreneurs that have been historically underrepresented in the culinary industry. The inaugural vendors include talented mix of women- and BIPOC-owned businesses, first time brick-and-mortar outposts for beloved pop-up concepts, and seasoned operators looking to grow and evolve their businesses with new food offerings.

The Foundation supported Jamestown LP by curating (aka "*flavored by*") an inaugural list of vendors aligned with the Foundation's values. The Market Hall is committed to championing the nonprofit's mission of *Good Food for Good®* by celebrating, supporting, and elevating the people behind our vital food community and promoting a more equitable and sustainable industry.

As landlords, Jamestown has full control over selecting and managing tenants and the business operations of the food hall, including collecting rent from vendors. Each kiosk in the Pier 57 Market Hall, including the James Beard Foundation's kiosk, will be run as an independent business subject to the terms of their lease, as well as the same laws and regulations as all NYC food businesses.

The James Beard House

The James Beard House is a treasured historical and cultural institution that remains a cornerstone for advancing the James Beard Foundation's mission to celebrate, support, and elevate the people behind America's food culture. In 2022, the Beard House was reimagined to showcase the Foundation's programs and initiatives promoting their mantra of Good Food for Good®. In order to balance responsible stewardship and conservation of the James Beard House alongside the mandate to share the experience with our community, the House will remain open for: periodic free and accessibly priced cultural programming, select benefit dinners, and membership receptions to raise critical funds for our impact work; and private rentals.

Please visit our website to stay apprised of upcoming events at the Beard House.

James Beard Foundation Launches First-Ever Policy Advocacy Priorities

The James Beard Foundation® (JBF) announced its first-ever policy priorities that will guide its advocacy work through 2028. Championing the needs of independent restaurant chefs and operators, the Foundation will advocate directly for policies that make possible a more equitable and sustainable food system for those in the food and beverage industry and beyond across three pillars:

- + racial and gender equity
- + sustainability
- + industry culture and practices

As the country's leading culinary nonprofit in support of the independent restaurant industry, the James Beard Foundation is uniquely positioned to leverage its long support of the chef-operator community to mobilize on behalf of urgently needed policies that touch our country's food system. As such, JBF has worked in partnership with hundreds of chefs to outline the issues that most greatly impact its constituents. These include:

- + Funding and market-access for BIPOC farmers and small producers
- + Nutrition security and SNAP expansion
- + A living wage and equal pay for all those involved in the restaurant supply chain
- + Conservation programs that prioritize soil and water health, as well as food waste and composting
- + Tax credits for independent restaurants that offer specific benefits to their employees
- + Accelerated visas for foreign food service workers
- + Federal funding for mental health programs

For more information on JBF's policy priorities, visit: **jamesbeard.org/policy-agenda**

James Beard Foundation Leadership



Clare Reichenbach
Chief Executive Officer

In her role as Chief Executive Officer, Clare works with the James Beard Foundation staff and board of trustees to set the long-term strategic direction of the Foundation, and oversees all programmatic, financial, and management operations of JBF. She has led the Foundation for over four years, has been responsible for steering the Foundation through the pandemic, overhauling the Awards program and anchoring all JBF activity within the mission of Good Food For Good®.



Kris Moon
President and
Chief Operating Officer

In his role as President and Chief Operating Officer, Kris Moon is responsible for all revenue at the Foundation, including building the Foundation's first-ever enterprise-wide partnerships with American Airlines, Capital One, and Windstar Cruises, and helping the Foundation grow its philanthropic support. During his 15-year tenure at the Foundation, Moon has been instrumental in leading the Foundation's Covid-19 response, launching and managing the JBF Food & Beverage Industry Relief Fund that raised and disbursed almost \$4.8 million in grants to 312 food and beverage establishments across America; launching the Chefs Boot Camp for Policy and Change initiative; and spearheading the strategic planning and launch of the Foundation's JBF Impact Programs in April 2016.



Jodi Posner
Chief Financial Officer

Jodi Waterman is the Chief Financial Officer of the James Beard Foundation and is CPA with more than 30 years of experience in public accounting and financial management. She has held financial management and executive roles at a number of companies with a diverse industry expertise and background.



Jaime-Faye Bean

Vice President of Development

Jaime-Faye Bean has 20 years of experience in nonprofit fundraising and executive leadership, and has led major gifts and individual giving efforts at institutions including the ASPCA, the Center for Reproductive Rights, and Weill Cornell Medical College's Children's Health Council. Most recently, Jaime served as executive director of the Sunnyside Shines Business Improvement District. Throughout the COVID-19 crisis, Jaime has been active in bridging food security issues and small business survival in the New York City borough of Queens and is especially passionate about supporting the efforts of BIPOC independent restaurateurs.



Siobhan Flaherty Haber

Vice President of Events

Siobhan Flaherty Haber has over 25 years of experience as an event producer with nonprofit organizations specializing in food and wine events. After being the Assistant Program Director of the James Beard House in the late 90s, Siobhan started her own event planning company Flaherty & Company Events, which she ran for 20 years before joining the James Beard Foundation as Vice President of Events in 2018. In addition to the Foundation, clients have included City Harvest, Partnership with Children, and numerous food festivals across the country. Siobhan has a BA from Skidmore College and a MA from Boston University.



Anne E. McBride, PhD

Vice President of Programs

Anne E. McBride, PhD is Vice President of Programs at the James Beard Foundation. In that capacity, she oversees JBF's initiatives around industry support, women's leadership, policy advocacy, sustainability, education, and scholarships. She holds a PhD in food studies from New York University, with research focusing on the changing role of the chef in the 21st century. Previously, Anne was the deputy director of the Torribera Mediterranean Center and culinary programs director for strategic initiatives at the Culinary Institute of America. Anne is currently writing a dessert cookbook for Phaidon, is the co-author of seven other books, and has taught undergraduate and graduate courses on subjects such as sustainability leadership, food and technology, contemporary food issues, food media theory, and food writing. Anne is a frequent presenter and moderator at academic and professional conferences around the world.



Dawn Padmore

Vice President of Awards

In her role as Vice President of Awards, Dawn Padmore works with the volunteer committees, JBF staff, and trustees to shape the future of the James Beard Awards. Dawn has extensive experience in culinary events, serving previously as Vice President of Culinary Marketing and Events at Karlitz & Company, where she helped create and was senior producer of the award-winning annual Harlem EatUp! Festival. Other career highlights include serving as lead producer of New York Chocolate Show, Relais & Chateau's "Diner des Grand Chefs," and Godiva Chocolatier at NYC and South Beach Wine and Food Festivals. At the start of her career, she was part of the James Beard Awards team while at M. Young Communications. Dawn is a classical singer, who has collaborated with a range of musicians and composers and has sung internationally.



Tamar Simpson

Vice President of Marketing and Communications

Tamar Simpson is the Vice President of Marketing and Communications at the James Beard Foundation, overseeing the Foundation's marketing, branding, creative content, public relations, and strategic communications. Before joining the Foundation, Tamar served as the Associate Vice President of Marketing and Communications for the YMCA and as Senior Director of Marketing and Communications and Entertainment Marketing at UNICEF. Prior to working in the nonprofit space, Tamar spent the majority of her career in the entertainment industry, working in the publicity department at Miramax Films and ID-PR, a full-service agency in New York and Los Angeles as a senior leader in the talent and brand strategies departments.



Colleen Vincent

Vice President of Community

Colleen Vincent is Vice President of Community and has worked for the James Beard Foundation for over 12 years and is a vocal champion for diverse leadership in all sectors of the hospitality industry. She has been featured on panels at the Food Book Fair and the Minority Chef Summit, and has also represented the Foundation as a member of the High Road Restaurant Roundtable. Since its inception, she has been involved in the Iconoclast Dinner Experience, a fundraiser for Spelman College, which celebrates notable chefs of color. In addition to being a proud member of the West Indian Chefs Alliance, she created a book drive to build a culinary library in Port-au-Prince, Haiti. She is presently a member of the House Programming Committee and previously sat on the James Beard Foundation Food Conference steering committee.

AGENCY OF RECORD: MMGY WAGSTAFF

Contacts:

Valerie Wilson, Vice President, vwilson@wagstaffmktg.com

Bridget Ryan, Director, bryan@wagstaffmktg.com

For general press inquiries, please contact jbf@wagstaffmktg.com

James Beard Foundation Program Highlights

The James Beard Foundation is a nonprofit organization whose mission is to celebrate, support, and elevate the people behind America's food culture and champion a standard of good food anchored in talent, equity, and sustainability.

Please see below for highlights of James Beard Foundation programs and initiatives. To learn more, please visit our website at jamesbeard.org.

Chef Bootcamp for Policy and Change

Celebrating the 10th anniversary of this groundbreaking program in 2022, the Chef Bootcamp for Policy and Change has inspired and trained chefs around the country to mobilize in support of policy decisions that impact our food system. Since launching in 2012, hundreds of chefs have successfully advocated to provide nutritious school meals, protect SNAP recipients, support American fisheries, reduce food waste, and fight for safer, more regenerative food production across the United States.

Learn more at jamesbeard.org/advocacy

Beard House Fellows Program

For decades, cooking at the James Beard House has been an aspiration for many chefs and considered a career milestone. In May of 2021, we launched the Beard House Fellows program presented by Capital One, which re-envisioned the potential of this historic space into a hub of training and professional development for talented emerging chefs. Stay tuned for news regarding expansion of this program in 2024.

Learn more at jamesbeard.org/beard-house-fellows

Legacy Network

The James Beard Foundation Legacy Network trains emerging leaders across the culinary industry and connects them with future generations of excellence. By developing and cultivating the capabilities among, and peer groups of, these influential professionals, the Legacy program advances the equitable, culturally relevant leadership required to strengthen the industry. Each protégé, under the guidance of a Legacy advisor, becomes part of a powerful network that centers the professional growth of previously underserved communities. The Legacy Network is open to BIPOC individuals. For the first cohort, we prioritized Black American and Indigenous heritage persons.

As of March 2024, the program will have 69 alumni from across the food and beverage industry, including chefs, winemakers, distillers, mixologists, entrepreneurs, videographers, and writers. We are committed to expanding the program, while tracking the long-term success of the alumni community.

Learn more at jamesbeard.org/legacy-network

Scholarship Programs

Established in 1991, the JBF Scholarship Program assists aspiring and established culinary professionals who plan to further their education at a licensed or accredited culinary school or hospitality institution, college, or university. Since its inception, the program has not only grown in visibility and financial scope, but in the array of subjects its recipients have embraced.

As of 2023, the Foundation has awarded nearly \$9 million in financial aid to over 2,000 recipients. During this scholarship cycle, we awarded \$415,000 in scholarships, tuition waivers, and work-study grants to students attending accredited culinary programs across the nation.

Learn more at jamesbeard.org/scholarships

Sustainability

The Foundation is investing further in sustainability—approaching it through an environmental, economic, and social lens—and focusing on the landscape in 2024 and beyond. We are committed to ensuring that our strategy and programs are informed by the ever-greater impact of climate change on living conditions and food production worldwide, supply chain strains that have been further stressed by a global pandemic, and the need for the culinary industry to create more equitable, accessible, transparent, and healthy work cultures. We have launched a Sustainability Advisory Committee to guide the rollout of a comprehensive Sustainability Standard. Stay tuned for more to be announced.

Women’s Leadership Programs

We are committed to providing the tools, resources, and networks to ensure that there are more women-owned businesses and more women in leadership across the industry. Our Women’s Leadership Programs champion gender equity by supporting women and non-binary individuals throughout the lifecycle of their careers—through scholarships, mentorships, training, specialized entrepreneurial education, and other offerings.

The flagship program, **Women’s Entrepreneurial Leadership (WEL)**, is a 10-week advanced education, training, and networking program for business owners in all areas of the hospitality industry. In partnership with Cornell University, the curriculum includes sessions on leadership, negotiation, business strategy, financial models, raising capital, measuring success, and more.

Learn more at jamesbeard.org/leadership

Events

The James Beard Foundation hosts a series of national and local NYC events throughout the year, celebrating the best in America’s food culture and highlighting extraordinary culinary talent the paving the way to a more delicious, sustainable, and equitable food system.

Taste America National Culinary Series

Presented by Capital One, the Taste America series celebrates the local independent restaurants at the heart of our communities, bringing together chefs and food lovers for unique culinary experiences across 20 U.S. cities.

Proceeds from Taste America events benefit the featured chefs to support their businesses, as well as James Beard Foundation’s national programming that is rooted in advocacy, racial equity, sustainability, and women’s leadership for the culinary industry.

Taste America has evolved to include the Taste Twenty—a group of 20 chef teams from 20 cities across the country working together and championing the James Beard Foundation’s mission of Good Food for Good®.

To learn more and attend an upcoming Taste America event visit jamesbeard.org/tasteamerica

Greens: For Foodies Under 40

James Beard Foundation Greens events are for food lovers between the ages of 21 and 39. Greens get to discover the newest restaurants, chefs, and culinary trends, all while enjoying great food and drinks. Greens events take place in NYC and Chicago, and new as of 2023, in the West Coast cities of San Francisco, Seattle, and Los Angeles.

Learn more about a Greens event near you at jamesbeard.org/greens

Gala For Good

The James Beard Foundation's annual Gala For Good raises critical funds and awareness for our impact-driven work to make positive change in the culinary industry. The program celebrates chefs and culinary leaders who make the future of our industry more equitable,

sustainable, and delicious. This year, we honored internationally renowned chef and James Beard's longtime friend and colleague Jacques Pépin, along with Google.

Click [here](#) to learn more about our 2023 event.

Impact by the Numbers

Championing our mantra of Good Food for Good®, our impact programming is driven by the urgency to deliver lasting, structural transformation in the food and beverage industry, and wider food system. Below is a snapshot of our impact.

- + Awarded nearly **\$9 million** in scholarships to over **2,000** culinary professionals
- + Showcased **10,000** chefs, sommeliers, bartenders, authors, and culinarians at the historic James Beard House
- + Recognized over **2,700** chefs and over **400** restaurants and organizations across the industry through the James Beard Awards; Awards recognition in 2023 indicated at least a **25%** increase in covers of honorees.
- + Hosted more than **110** Industry Support webinars
- + Provided early career training, education, and support to **18** Beard House Fellows
- + Provided **\$915,000** to **61** businesses across the country via the JBF Investment Fund for Black and Indigenous Americans
- + Empowered over **147** women across **38** states through our Women's Entrepreneurial Leadership Program
- + Trained and inspired more than **360 chefs** around the country in advocacy through Chef Bootcamp for Policy and Change
- + Raised nearly **\$5 million** and awarded **\$15,000** grants to **312** independent restaurants across the country through the JBF Food and Beverage Industry Relief Fund
- + Seed funded the Independent Restaurant Coalition and amplified efforts to secure **\$26.2 billion** in relief

Help Make a Difference

Support our work to champion a more sustainable, equitable, and delicious food future. As a 501c3 nonprofit, the James Beard Foundation relies on the philanthropic support from our community to support our work. Through programs like our Patron Membership, Friends of James Beard Benefits, Summer and Fall Benefit Auctions, and more, we have a variety of ways that our supporters can contribute to JBF.

Patron Program

Patron program members directly support our work, while becoming part of a community of supporters that believe in an equitable and sustainable future for the food and beverage industry. Patrons receive exclusive benefits including JBF merchandise, access to exciting virtual and in-person events featuring leading culinary experts, complimentary access to VIP receptions and Champagne toasts at select national events, exclusive invitations to private patron events, and more.

Click here to learn more about the Patron Program and Benefit Levels.

Click here to view a list of recent and upcoming Patron Program Events.

Young Patrons

Part of the Patron Program, this level is exclusive to food lovers between the ages of 21 and 39. With a donation of \$175 annually, JBF Young Patrons receive dedicated benefits including merchandise, pre-sale access to Greens events, complimentary invitations to select national events, and more.

Click here to learn more here about the Young Patrons level.

Auctions

The James Beard Foundation holds select auctions throughout the year to raise critical funds for the Foundation's programmatic work. The annual summer and fall auction features exciting travel destinations, meals at renowned restaurants, VIP tours of wineries, luxury cookware and home goods, and more. To learn more about our auctions, or if you have an interest in donating an item for one, please contact our Development Manager Nick Piccora at npiccora@jamesbeard.org.

Friends of James Beard Benefits

By holding a Friends of James Beard Benefit, chefs have the opportunity to stage a high-profile event that supports James Beard Foundation programs. Benefits are provided in a variety of formats including a multi-course tasting menu, family-style Supper Sunday, or walk-around party.

Click here to learn more about hosting a benefit dinner.

Other Opportunities to Contribute

We are always interested in speaking to our supporters about how their contributions can make a difference. If you'd like to discuss your giving options or have other questions about becoming a supporter of our work, please contact Jaime-Faye Bean, Vice President of Development, at jbean@jamesbeard.org.